



## Georg Holzach

moderator - trainer

Georg Holzach ist ein vielseitiger Fernsehjournalist, der internationale Konferenzen und Firmen-Events in Deutsch, Englisch und Französisch moderiert.

Mit seiner Erfahrung als Moderator von Talk- und Magazinsendungen sowohl für breites Publikum als auch für spezielle Interessengruppen interviewt er auf Konferenzen Vorstände und Experten so dass ihre Botschaft gut rüberkommt.

Er bringt Teilnehmer im Publikum dazu, zu fragen, was sie wirklich bewegt, damit sie alles mitnehmen, was sie für ihre Interessen anwenden können.

Seine Engagements in unterschiedlichen Branchen von IT, Life Science, Energie und Mobilität bis Banken und Investor Relations ermöglichen ihm einen leichten Zugang zu Themenfeldern neuer Kunden.

Darüber hinaus trainiert er Manager und Führungskräfte vor der Kamera, um sie fit zu machen für Auftritte im Unternehmen und in der Öffentlichkeit. Dabei arbeitet er mit Video Feedback®, einer Methode, die er mit Studenten verschiedener Hochschulen entwickelt hat.

Georg is a German tv journalist who moderates international conferences and corporate events in German, English and French.

He interviews executives, announces speakers, presents products, research, development, strategies at trade fairs, galas, awards, games.

250 events for 100+ clients deal with themes like IT, life science, medtec, biotec, electronics, energy, mobility, chemicals, commodities, consulting, investor relations, corporate life, governance, education, politics, food.

Twelve tv formats he presented in Seven German programs include: news, talk shows, magazines, games.

Themes he reported on tv include: world affairs, tabloid, life, death, health, family, kids, animals, science, business, stock market.

Georg also trains managers and leaders so they never miss an opportunity to leave a lasting impression with employees, peers, partners, clients, investors or journalists. He applies Video Feedback®, a method he developed training students in 10 schools of higher education

M. Holzach est un journaliste de télévision qui anime des conférences internationales et des fêtes d'entreprises en Allemand, Anglais et Français. Il interviewe des cadres, annonce des intervenants, présente des produits, des développements et des stratégies lors de foires, galas et remises de prix.

Ses 250 conférences pour plus de 100 clients tournent autour de thèmes tels que l'informatique, l'industrie pharmaceutique, les technologies médicales et biologiques, l'énergie, les transports, chimie, matières premières, conseil en entreprise, relations-investisseurs, vie au travail, gouvernance, éducation ou politique.

Parmi les douze émissions télévisés qu'il a présentées sur sept chaînes allemandes, figurent les infos prime-time, les débats, magazines et jeux. Il a présenté des thèmes comme l'actualité mondiale, la vie de société, la famille, la science, les affaires et la bourse.

M. Holzach entraîne aussi des cadres face caméra. Il applique la technique Video Feedback®, une méthode qu'il a développée en formant des étudiants dans dix écoles supérieures.

# Georg Holzach

Moderator - Trainer - References

## Television:

- |         |  |         |   |
|---------|--|---------|---|
| 2016    | host, producer: ComCap.Media Round Table<br>Big Data, Skin Whitener, Industrial Hemp | 1996-97 | host: animal magazine, SWF, Kika  |
| 2010-12 | news anchor: ebru tv, 19:30  | 1994-96 | host: youth talk show 'Live aus dem Alabama<br>Schlachthof', BR, hr, 3Sat |
| 2001-09 | news anchor: 'Maintower', Hessian tv hr  | 1995-96 | host: '100 Grad', Dt. Welle TV / ORB                                      |
| 2003    | reporter: health magazine, nature magazine, hr                                       | 1993-94 | producer, host: 'Straßenflirt', ProSieben                                 |
| 2000-01 | host: stock market talk 'Börsenprofile', RTL By                                      | 1992-94 | producer, host: 'Die Reporter', ProSieben                                 |
| 2000    | anchor, producer: s-tv, news for Sparkassen  | 1991    | producer: 'heute news', ZDF   |
| 1999-00 | anchor, producer: Deutsche Bank Business TV  |         | producer: 'Jetzt oder Nie', BR für ARD                                    |
| 1997-00 | reporter: 'taff', 'Sam', 'Galileo', ProSieben  |         | producer: world news, ProSieben   |
| 1997    | host, reporter: 'Cinema TV', ProSieben   |         |   |

## Corporates, Associations, Governments:

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|---------|---|---------|--|
| 2017-18 | Praxisforum Antriebstechnik, Würzburg             | 2009-10 | Pink Tie Ball, FRA                                   |
| 2017-18 | Anwenderkongress Steckverbinder, Würzburg         | 2009    | Ideaworksforhealthcare, iSoft, London                |
| 2017    | SBC Partner Conference, LIS                       |         | Wincor Nixdorf, Conference, Marrakesh                |
| 2017    | CFK-Valley Convention, Stade                      |         | BG Energie Textil Elektro, Fusionsfeier              |
| 2014-17 | Air Liquide, Innovation Awards, FRA               |         | Roche, Town Hall Day, Basel                          |
| 2016    | GIZ IHK Conférence Maroc-Allemagne, Saarbrk.      | 2008    | XOUNTS AG Roadshow, 5 Cities                         |
|         | Airbus Defense&Space, Conf.. IT-Security. HAM     |         | Oikos Conference, Hochschule St. Gallen              |
|         | Microsoft Anywhere24 Dig. Rel. Summit, BER        |         | 100 Jahre Steinhoff Kaltwalzen, Dinslaken            |
|         | Eur. Patent Office, Presid. meets staff, Den Haag |         | 50 Jahre Näherungsschalter, P.&Fuchs, MA             |
| 2015    | Tekom Awards für Industrie-Redakteure, STU        |         | Dr. Güldener Firmengruppe Weihnachtsfeier            |
|         | Frankfurter Verein Klausurtagung Flüchtlingshilfe |         | American Express, Talk, Centurion Clients            |
|         | Respekt für die Pflege, OpenAirTalk, Bad Homburg  | 2007+08 | Investir au Maroc, Congrès, Skhirat, Marokko         |
| 2014    | World Media Group, Unternehmerabend, Offb         | 2007    | Deutsche Post World Night, Brussels                  |
| 2012-14 | German-Brasilian Bizz. Talks, Bdl, FRA, HAM       |         | Divers Tech IR presentations: Rancher Oil,           |
| 2013    | Handelsblatt HR Conference, MUC                   |         | UREX, Cellcyte, Viaspace etc.                        |
|         | TOP 100 Offenbach, World Media Group              | 2006    | OPEL CORSA Introduction, allmd/frçais., FRA          |
|         | Ebmapapst, Logistics Ctr. Inauguration, Landshut  | 2005-06 | South African Airways, Gala, FRA                     |
|         | Cochlear Imlant Hearing Aid, Hörtag, Uni FRA      |         | ISTA, Incentive Conference, BER, MUC                 |
|         | Procter&Gamble, Unit Inauguration, Eschborn       | 2005    | Europafoto, Gala, FRA                                |
| 2009-13 | Nobel Laureate Meetings, BaWü, Mainau             |         | 'Pink Tie Ball', Komen Foundation, FRA               |
|         | PR Carreer Center Summer Symposium                |         | MSD, Initiative gegen Knochenschwund                 |
| 2012    | Digital Communication Awards, BER                 | 2004-05 | Accenture, AIESSEC, Panel Mannheim                   |
|         | Smart Electric Drive, Hambach, Lorraine           |         | Lufthansa, diverse seminars, Offenbach               |
|         | Circle of European Communicators, Potsdam         | 2004    | 'Belissima' Publicis, Rowenta, FRA                   |
|         | Electrolux, Product Launch, Amsterdam             |         | Conference Merger Unilog-Avinci                      |
|         | Pro Carton Congress, DUS                          |         | 'Die Klappe', ad film festival, awards DUS           |
|         | VW, Jahrestag Golf, Bad Nauheim                   |         | Degussa Einweihg. Catalysis Comp. Ctr, HU            |
| 2010-11 | Misco Supply Chain Award, Wiesbaden               |         | Toshiba Medical Systems, Conference, Neuss           |
| 2010    | TEDx Rhein Neckar, Mannheim                       |         | 'Stock Day', Value Relations I.R.                    |
|         | Michelin Mitarbeiter-Jahresvsg, Karlsruhe         |         | 'Spinning Charity', Gala, FRA                        |
|         | Science Day, Ruhr Uni Research School, Boch.      |         | 'Race for the Cure', Komen Foundation, Ffm           |
|         | Bundeskonzferenz Notfallseelsorge, Münster        |         | 'Das Goldene R', awards, FRA                         |
|         | Energiedienst Rheinfeldern, Cooking Show          | 2003    | 'Bull & Bear Show': Donner Minerals                  |
|         | ROscars, Lawyers' Awards, DLA Piper, BN           |         | Immtech Internat'l, Global Industrial Services       |
|         | ABB Stotz Board, Panel, Heidelberg                | 2002    | 'Gesundheits-Erlebnistag', Bahn BKK, BER             |
|         |   |         | Knorr Capital Partners Int'l Netw'g Forum, BER       |
|         |   | 2000    | The Packaging Challenge, Assi Domän,<br>Expo2000 HAN |

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## Trade Fairs:

- 2014-18 CeBIT Global Conferences, d!talk, HAN
- 2017 Drinktec, confexpo, Liquid-Food-Industry, MUC
- 2013-17 Didacta, eLearning awards, CGN, STU, HAN
- 2013-17 Hannovermesse Außenwirtschaftspreis NiSa
- 2016 Internet World, conference, Expo MUC
- 2015-16 Tools, working webbased, Expo BER
- 2015 Night of Innovations, Hannovermesse, HAN
- Tactixx, Internet World Fair, MUC
- 2009-15 Worldhostingdays, Conf-Expo, Rust
- 2014 Bitkom Trendkongress, panel, BER
- Book Fair, Markus Morgenroth, Interview, FRA
- 2013 Biotechnica, opening gala, HAN
- Hospital and Infrastructure, panel, HAM
- Ligna, opening, panel, HAN
- 2012 Urban Tech Conference, CGN
- Education Fair, Overrath
- PLMA, Migros, CSR through V.I., Amsterdam
- Texcare, Electrolux, FRA,
- 2008-12 Automechanika, Meiji Sangyo, bingo, FRA
- 2006-12 Investor Relations Conference, Axino, Zürich
- 2011 Bookfair Creative Storytelling with Anthony McCarten
- 2009-11 Biotechnica, Project Forum, Min.Edu, HAN
- 2010 Health Care IT fair ConHIT, BER
- Augmented Reality Forum. VOIP, FRA
- 2009 Achema fair, Allweiler Pumps, FRA
- 2008 Medica, iSoft, product presentation, DUS
- Invest, XOUNTS AG, STU
- 2008 Photokina, Canon, product present., CGN
- 2006 Callcenter World, BER
- Bundeswehr, remote learning fair, HAM
- earlier jobs upon request

## Corporate Films:

- 2014 Merck, Darmstadt
- Iberogast, FRA
- Vissmann, Allendorf
- 2013 Caparol, STU
- 2005-14 Xecutive.tv
- 2010 LR Probiotica,
- 2008-10 Deutsche Bahn TV, webtv
- 2008 Accenture, pr-tv-Interviews with consultant
- 2003 CDrom: 'Siemens HiPath Mobile Office'
- 2002 FSE Stock Exchange roadshow interviews: Silverado Goldmines / Human Biosystems

## Studies:

- 2002 tv show director class, ZFP, ARD, Hannover
- 1989-91 trainee, Radio FFH, Frankfurt
- 1988-89 Université Montpellier III, France:
- Master: International Relations
- Economics, Business Administration, Politics
- International Law, German, English, French
- 1987-88 Boston University, School of Journalism, USA
- stipend: TV, Radio, News, Cinema

## Video Feedback® Training at Schools:

- 2014 World Media Academy, Offenbach
- 2011 TU Ilmenau
- 2006-08 IMK Institute for Mark'g and Com., Wiesb.
- 2007 Charité, University Clinic, Immunology, BER
- IST Studieninstitut
- 2001-07 University of Applied Sciences Ravensburg
- 2006 University Augsburg, Kempten,
- University Eichstätt, Bamberg
- BITS Busines. and IT School, Iserlohn
- Pallotiner Priest School, Friedberg, By
- IST Studieninstitut DUS
- 2005 Zurich University of the Arts
- 2004 Iventus, Gabler Publishing
- 2014 World Media Academy, Offenbach

## Video Feedback® Training in Business:

- 2016 Schroder's, Ingram Micro
- 2015 Bethmann Bank, Schroder's
- 2014 Royal Bank of Scotland, Edeka, PWB lawyers
- 2013 Consultants, RTL IR
- 2012 Surgeons, lawyers, IT-, PR Consultant,
- press officer, intercultural trainer
- 2011 Nintendo PR Training
- Grand Prix Travel Tours
- 2009-11 PriceWaterhouseCoopers, FRA, MUC, HAM,
- Ilmenau, Rostock
- 2010 Evangelical Church Foundation EKHN
- 2008-10 DPRG German PR Society
- 2009 Schroeder's, sales manager, FRA
- 2008 VISA, Commerzbank, Schallast lawyers,
- Business Week, Ferrero, Rotary Club
- earlier jobs upon request

## Print:

- 2012 Frankfurter Rundschau greentec editor
- 2001 Frankfurter Allgemeine Zeitung, author
- 1995 article in the book 'Freie Laufbahn',
- printed in Medium Magazin

## Software:

Avid, Photoshop, Irfanview, Joomla, Wordpress,

- 1985-87 Université Grenoble III, France:
- Diplôme des Etudes Universitaires Générales
- Bachelor: German, English, French,
- 1984 state-approved paramedic, civil service,
- German Red Cross, Frankfurt
- 1983-84 University Frankfurt: Law
- 1974-83 Goethe Gymnasium Highschool Frankfurt:
- German Abitur: Engl., French, History, Physics
- International Baccalaureate (UNESCO)